

CLOSING DATE IS
30 APRIL 2009

Contractor of the Year

The Winning Contractor will be someone who is regarded as an essential part of their farming customers' business. They will be market-focussed providing a reliable, efficient, punctual – and above all, cost effective service.

Join the growing band of Farmers Weekly Award winners – men and women championing best practice and flying the flag for the British farming industry.

Complete your contact and business details on this form – and attach your achievements and plans for the following 5 areas. Then send them to Farmers Weekly at the address below.



sponsored by JCB

CONTACT DETAILS

Name _____

Address _____

Postcode _____

Telephone _____

Email and or website _____

BUSINESS DETAILS

Company Name _____

Main services offered _____

Main customer base (eg arable, dairy) _____

Machinery Fleet _____

Number of clients and area covered _____

WHEN COMPILING YOUR ENTRY, PLEASE IDENTIFY YOUR ACHIEVEMENTS IN THE FOLLOWING FIVE AREAS

- 1. Business.** What's your business type and philosophy? How do you manage operational costs?
- 2. Technical.** Describe your machinery fleet, operational costs, replacement policy and innovations to maximise operational efficiency and customer satisfaction.
- 3. Marketing.** What marketing strategies are you adopting to support customer relations, customer services and generate new business?
- 4. Social responsibility.** Describe your involvement in helping to manage the environment, staff, legislation and public attitudes.
- 5. Leadership.** Farming needs visionaries – are you one of them? Can your business plan and your management deliver something new for the future?

Send your entry to Farmers Weekly Awards, Quadrant House, Sutton, Surrey SM2 5AS or attach to an email to marion.phillips@rbi.co.uk by 30 April 2009



THE PROCESS

How do I enter?

1. Complete the entry form with your name, address and basic farm facts
2. Answer the questions in the five key areas outlined above
3. Forward evidence supporting your answers, e.g. business plans, accounts, environmental/biodiversity audits/research etc
4. Send your entry to Farmers Weekly Awards, Quadrant House, Sutton, Surrey SM2 5AS or attach to an email to marion.phillips@rbi.co.uk by 30 April 2009

How am I judged?

1. All entries will be judged on the above criteria
2. A shortlist of three entries will be selected from each category
3. The short-list will be visited by a panel of judges during June and July. This visit will take a minimum of 3 hours.
4. A winner for each category will be selected after the on-farm judging visits and the winner's name will be revealed at the Awards Night on 8th October 2009
5. The overall winner will be selected from the category winners by a panel of judges, including FW Editor Jane King, NFU Dir Gen Richard MacDonald and Sir Don Curry.

What are the rules?

1. The entrant and partner should be available to attend the Awards Night on 8th October 2009 at the London Grosvenor House
2. The judges will need to meet the person, or persons, named on the entry form during the farm judging visits which will take place during June and July
3. The finalists' stories, and their photographs, will appear in Farmers Weekly and its related products as well as local and national press
4. The winner receiving their trophy should be the person(s) named on the entry form

Data protection

By registering your details you indicate your consent for us to email you information about selected products, events and services from the FW Group, our parent company, our affiliated companies and from carefully chosen third parties unless you object to receiving such messages by ticking the boxes below: I do not want to receive other emails from:

- FW Group Parent Company
 Third Parties Affiliated Companies